

Privacy Policy

This Website and E-Mail Privacy Policy describes how the Asian Cultural Council collects, uses, and shares non-personal and personal information when you visit the accny.org website and when you receive e-mails sent by the Asian Cultural Council.

Please note that this privacy policy does not apply to any websites other than accny.org, including websites to which you may link from accny.org (e.g. Facebook, Twitter, and YouTube), or to e-mails that are not sent by the Asian Cultural Council. You are encouraged to read the privacy policies on other sites and the privacy policies put in place by other e-mail senders for information concerning their privacy practices.

1. Information That We Collect

A. Non-Personal Information

When you visit the accny.org site, we may collect the IP address of the device you use to connect to the internet. In addition, we may gather information about the type of browser you are using (including the specific version), the type of operating system you have on your computer, and from which site you came. We also automatically collect certain information that your browser sends when visiting websites in general. This information, often referred to as “Log File Information”, may include the URLs you visited; your IP address; date and time when visiting our website and time spent on pages visited; and information about your browser and platform. When you browse our site or receive one of our e-mails, the Asian Cultural Council uses cookies and/or web beacons (sometimes referred to as “pixel tags”) to collect information and store your online preferences. Cookies are widely used and most browsers are set up to accept them automatically. If you would prefer, you can set your browser to notify you when you receive a cookie, which lets you choose whether or not to accept it, or set your browser to automatically block any cookies. Please note that if you decide to set your browser to block cookies, some features and services on our site may not work properly because we may not be able to recognize you. It is important to note that cookies and web beacons do not capture any information that can personally identify you. The information they gather helps us improve your interactions with the accny.org site, as well as our communications with you, and may include: your response to one of our e-mails; time and duration of your visit to our site; pages you viewed while on our site, developed by us or other companies to customize certain offerings.

B. Personal Information

In addition to the non-personal information described in the previous section, we may also gather personal information that you give us, including your name, address, phone number, and e-mail. For example, we collect personal information when you make a donation online, including credit card numbers and associated billing information. We refer to this information as “Billing Information”. If we collect personal information directly from you, we may use it alone or in combination with information we acquire about you from third parties, or that is publicly available from other sources, in order to better tailor and personalize our offerings and our communications with you. Upon your request, we will provide you with access to personal information we have collected from you. You can help the Asian Cultural Council maintain the accuracy of your personal information by notifying us when you change your address, phone

number, or e-mail. To access or update your information, or to stop receiving communications from the Asian Cultural Council, please contact the Asian Cultural Council by e-mail at acc@accny.org or by postal mail at the following address: Asian Cultural Council, One Rockefeller Plaza, Room 2500, New York, NY 10020. If you contact us in writing, please include your old and new contact information so that we can make the appropriate corrections. Please note that in order to verify that we are communicating with you or someone authorized to act on your behalf, we may make access to your personal information conditional on the verification of certain information previously provided by you.

2. Using the Information That We Collect

A. Operation of Our Business and This Website

The Asian Cultural Council uses the information we collect about and from you to respond to your requests, resolve problems, provide our Website to you, improve our offerings and to create new services, and market our products or services and those of our affiliates, partners and third parties to you. We use Billing Information only for purposes of authentication and to process donations online. We may also use information collected above to comply with our legal and regulatory obligations, policies and procedures, and for internal administrative purposes.

Aggregated / Anonymous information. We may use information that is in aggregate / anonymous form to create compilations of aggregated data and/or statistics and reports, and any other uses without restriction. This includes information in order to evaluate the value of our services as well as to market and improve our services. We also use aggregate / anonymous data to analyze website usage and customize the website's content, layout and services. These uses improve the website and better tailor it to meet your needs, so as to provide you with an efficient and customized experience while using the website. Information that is in "aggregate / anonymous" form refers to non-identified information or information that is reported in the aggregate (provided that such aggregated information is not identifiable to a natural person), and does not include information as to which identifying characteristics have been removed without means reasonably likely to be used by any person to re-identify the natural person directly or indirectly.

Cookies and Log File Information. We use Cookies, other identification technologies and Log File Information to provide personalized content and to administer and monitor usage of the website. We also use Cookies, other identification technologies and Log File Information to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better website experiences and tools in the future.

Opting Out of Marketing Communications

If you receive marketing or promotional emails from us and wish to opt out, you may unsubscribe at any time by following the instructions contained within the email or by sending an email to the address provided in the "Contact Us" section.

B. Sharing Information With Certain Third Parties

With the exceptions below, we will not share personal information about you with any other entity.

a. Our Service Providers

We provide your information to third-party companies to perform services on our behalf, including data analysis, e-mail delivery, hosting services, customer service, and to assist in our marketing efforts. We may also use a payment processing service to receive and process your credit card transactions for us. Our service providers do not have any right to use the information we share with them beyond what is necessary to assist us. We direct all such third-party service providers to maintain the confidentiality of the information disclosed to them and not to use your information for any purpose other than to provide services on the Asian Cultural Council's behalf.

b. Purposes of Safety, Security, and Compliance With the Law

Your information and the contents of your private online communications may be accessed and disclosed (i) in response to legal process (for example, a court order, search warrant, or subpoena); (ii) when we have a good-faith belief that we are required to disclose the information in response to legal process; (iii) in other circumstances in which the Asian Cultural Council believes the accny.org site is being used in the commission of a crime (including exchanging information with other companies and organizations for the purposes of fraud protection and credit-risk reduction); (iv) when we have a good-faith belief that there is an emergency that poses a threat to the safety of you or another person; and (v) when necessary either to protect the rights or property of the Asian Cultural Council, including to enforce our Terms of Service or to render the service you have requested.

c. In Connection With a Sale or Merger

In the event that the Asian Cultural Council undergoes a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, we may transfer all of your information, including personal information, to the successor organization in such transition. If material changes to the Asian Cultural Council's privacy practices will occur as a result of the business transition, we will notify you of the business transition prior to transferring your personal information.

3. Our Policies Concerning Children

We do not knowingly collect any personal information from children under the age of 13. Any portion of the accny.org website intended for children under 13 will not request any personal information. In the event that we learn that we have inadvertently gathered personal information from children under the age of 13, we will take reasonable measures to promptly erase such information from our records.

4. Security of Your Information

We follow generally accepted industry standards to protect the information submitted to us, both during transmission and once we receive it. Taking into account the risks involved in the processing and the nature of the information we process, we maintain appropriate administrative, technical and physical safeguards to protect information in our possession against accidental or unlawful destruction, accidental loss, unauthorized alteration, unauthorized disclosure or access, misuse, and any other unlawful form of processing. This includes, for example, firewalls, password protection and other access and authentication controls.

However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. We cannot ensure or warrant the security of any information you transmit to us or store on the Service, and you do so at your own risk. We also cannot guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. If you believe your information has been compromised, please contact us as set forth in the “Contact Us” section below.

We have a security incident response program designed to promptly respond to and escalate any potential privacy or security incident. If we learn of a security incident, we will inform you and the authorities of the occurrence of the breach in accordance with applicable law.

5. Disputes and Choice of Law and Location for Resolving Disputes

If you believe that we have not adhered to the Privacy Policy, please contact us as set forth in the “Contact Us” section below. We will do our best to address your concerns. If you feel that your complaint has been addressed incompletely, we invite you to let us know for further investigation.

The laws of the State of New York govern this Privacy Policy and any claim or dispute that you may have against us, without regard to New York State’s conflict of laws principles, and that the United Nations Convention on Contracts for the International Sale of Goods shall have no applicability. Any disputes or claims that you may have with or against us will be resolved exclusively by a court located in New York County, New York, and you agree and submit to the exercise of personal and subject matter jurisdiction of the federal and state courts located in New York County, New York for the purpose of litigating any such claim or action.

6. International Users

The Asian Cultural Council’s website is hosted in the United States of America. If you are accessing the website from the European Union, Asia or any other jurisdiction with laws or regulations governing personal data collection, use, and disclosure which differ from United States laws, please be advised that through your use of the website, you are transferring your personal information to the United States of America and you consent to that transfer. We do not represent or warrant that our service, or any part thereof is appropriate or available for use in any particular jurisdiction. Those who choose to use the website and/or access our services do so on their own initiative and at their own risk, and are responsible for complying with all local laws, rules and regulations. We may limit the availability of the website and our services in whole or in part, to any person, geographic area or jurisdiction we choose, at any time and in our sole discretion.

7. Changes to the Website and E-Mail Privacy Policy

Please note that this Website and E-Mail Privacy Policy may change from time to time, and use of personal information that we gather is subject to the privacy notice in effect at the time of use. You should check the accny.org site periodically to see recent changes.

8. Contact Us

If, for whatever reason, you have any questions, comments, complaints or compliments about the privacy of the website or our services, please contact our email support. Please also use this email address if you believe you have received a marketing communication from us that you feel makes use of your information in an unauthorized or unwelcome way. Please contact us using the information below:

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